

Advertising Rates in Al-Madina Newspaper

Effective As of 01-01-2018

(All Rates are in Saudi Riyals)

Description / Cms X Cols	Front Page Colour	Page 2 Colour	Page 3 Colour	Page 5 Colour	Inside Page Colour	Inside Page B/W
1 Cm X 1 Col - Colour	360	250	270	240	210	130
20 x 3 Colour	21,600	15,000	16,200	14,400	12,600	7,800
Quarter Page Colour	38,160	26,500	28,620	25,440	22,260	13,780
Half Page Colour	76,320	53,000	58,240	50,880	44,520	27,560
Full Page Colour	Not Accepted	106,000	114,480	101,760	89,040	55,120
30 x 5 Colour	Not Accepted	37,500	40,500	36,000	31,500	19,500
35 x 5 Colour	Not Accepted	43,750	47,250	42,000	36,750	22,750
40 x 6 Colour	Not Accepted	60,000	64,800	57,600	50,400	31,200

NB: The above rates are Gross